



DECEMBER  
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# Music Moving Youth

NO. 1

## The project

**The idea of the project "Music Moving Youth" derives from impact that COVID-19 has had on the cultural sector, and it focus specially on the music industry.**

The cultural sector has been one of the sectors most impacted by COVID-19, and it has received very little support to be able to face the effects brought by the pandemic and to maintain its activity. In 2020, cultural institutions were closed in 128 countries and partially closed in 32 during many months. Music has suffered a global impact and therefore solutions must also be planned at a global level, based on the benefits of transnational cooperation. Measures are needed to help the sector recover in a sustainable way, adapting to new realities and becoming more resilient.

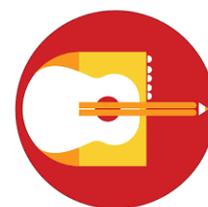
The use of creativity can help us come up with new initiatives that will allow the music sector and artists to recover from the huge impact of COVID-19. In this context, Music Moving Youth is born as an opportunity to create various initiatives and actions for the exchange of good practices and the development of new competences that will be built on the basis of transnational cooperation between youth and cultural entities.

“**Music is an instrument of expression, identity and communication**”

### THE PARTNERS



Dayuri is an NGO based in Spain focusing in social participation, gender equality and value education. To this end, they provide activities, resources, training, services, and information to the public and especially to young people.



Associazione Rock10elode is specialised in music. They promote projects in which music and creativity become tools for sharing different topics ranging from active citizenship, health, prevention and well-being, in a local and European perspective.



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## Discover our goals and activities

Music Moving Youth aims at raising awareness of the impact of COVID-19 on the cultural sector and on the livelihoods of cultural professionals, especially in the music sector. It also aims at promoting the development of artist's skills to enable them to create synergies and new strategies to address the cultural crisis.

### TRANSNATIONAL PARTNER MEETING



On 28th and 29th September 2021, partners travelled to Spain from Italy, Bulgaria and Turkey, for the first meeting of the project "Music Moving Youth". The aim was to set the framework, which the consortium will follow in the next few months so that it can achieve the goals of the project.

More specifically, the partners discussed the project, its objectives, and outcomes, as well as their roles and obligations. By the end of the meeting, the partners had a clear and concrete plan based on which they will be working for the next year and a half.

### TARGET GROUPS

The project is directed to musicians and artists from the music sector, cultural managers, young people between 18 and 30 years old as well as organisations: youth, cultural and non-profit organisations, companies and institutions.

## PLANNED ACTIVITIES

01

### STATE-OF-THE-ART ANALYSIS

An analysis will be carried out through surveys and focus groups with young people and artists

02

### C1 - SING ALONG

A 4-day seminar on social entrepreneurship and sustainable culture in Bulgaria with musicians cultural managers, young people and artists

03

### STRUCTURED DIALOGUE

Structured dialogue at local level with artists from the music sector to collect a series of proposals with recommendations to send to policy makers and authorities.

04

### C2 - THE RYTHM OF EUROPE

A 7-day training course on European resources for cultural and music projects in Spain to create new scenarios for collaboration and international cooperation in the music sector.



Foundation for Entrepreneurship, Culture and Education is an NGO based in Sofia, Bulgaria. Its mission is to promote, assist and support the development of culture, education, innovation and the entrepreneurial qualities of young people and people with fewer opportunities



**Sürdürülebilir  
Kalkınma Derneği**

Sürdürülebilir Kalkınma Derneği is an association located in Turkey. They work to adopt the necessary measures to promote sustainable development in Turkey from a holistic point of view. They focus on the development of projects related to the environment, climate change and renewable energy, education, health, conflict prevention, policy-making, and regional development.